



## PRODUCT CONCENTRATION GROUPS

The following product categories have been used to determine space allocation for both indoor and outdoor exhibitors:

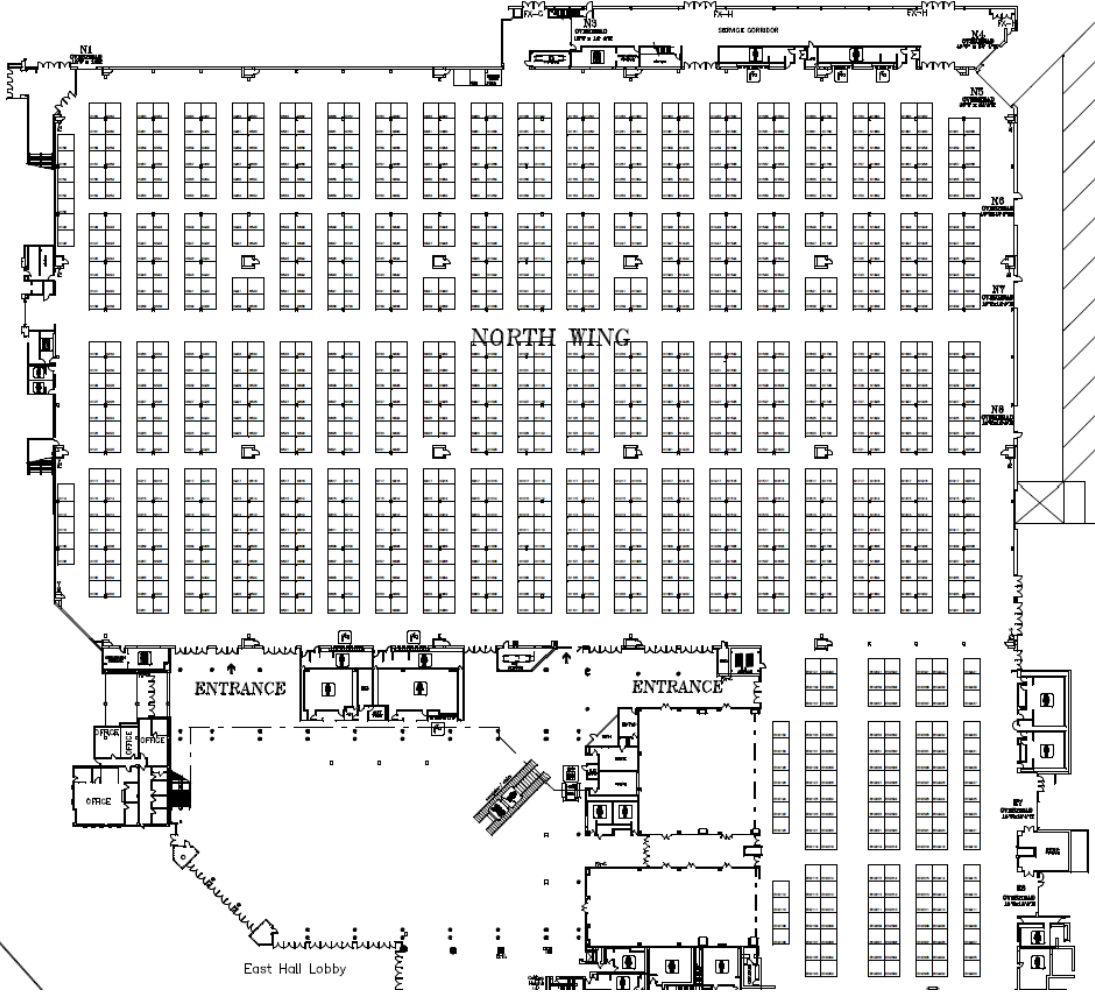
2025 Product Categories
Associations & Organizations
Business Operations
Earthmoving Equipment & Material Handling
Engines & Drivetrains
Engines Components
Equipment Components
Hauling
Infrastructure Maintenance
Jobsite Safety & Operator Awareness
Jobsite Support & Tools
Lifting (Aerial & Cranes)
Personal Safety
Portable Power
Technology Solutions
Traffic Safety
Transmission & Distribution System Components
Trucking
Underground Construction
Vegetation Management

Lot K will not be assigned a product group; the space will continue to be used by any exhibitor who needs digging space or has ground engaging equipment.

If you think your selected product category may be incorrect, please contact our Customer Success Team at [exhibitors@aem.org](mailto:exhibitors@aem.org).

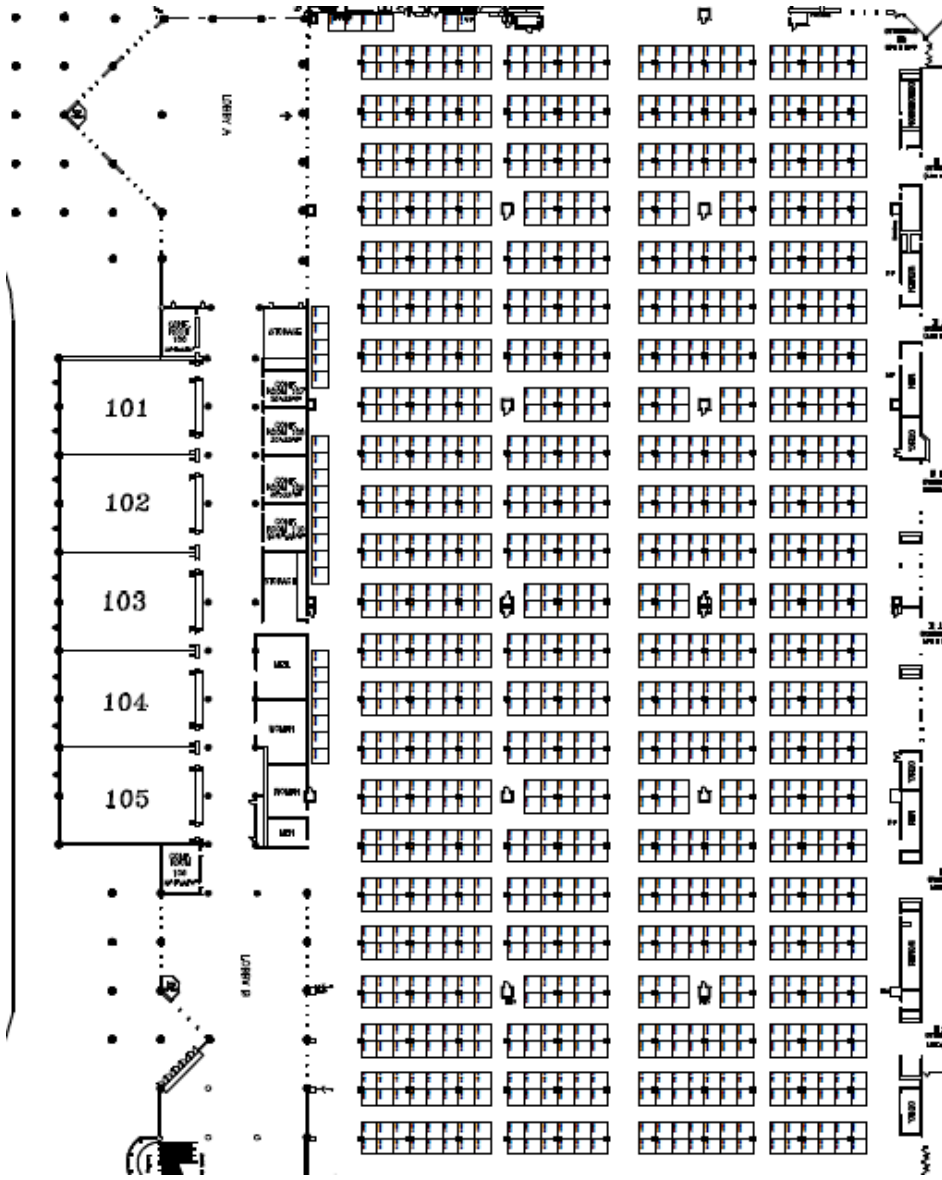
# INDOOR

## PRODUCT GROUP 1 – NORTH WING



Indoor Product Group 1
Trucking
Hauling
Lifting
Vegetation Management
Earthmoving Equipment & Material Handling
Underground Construction

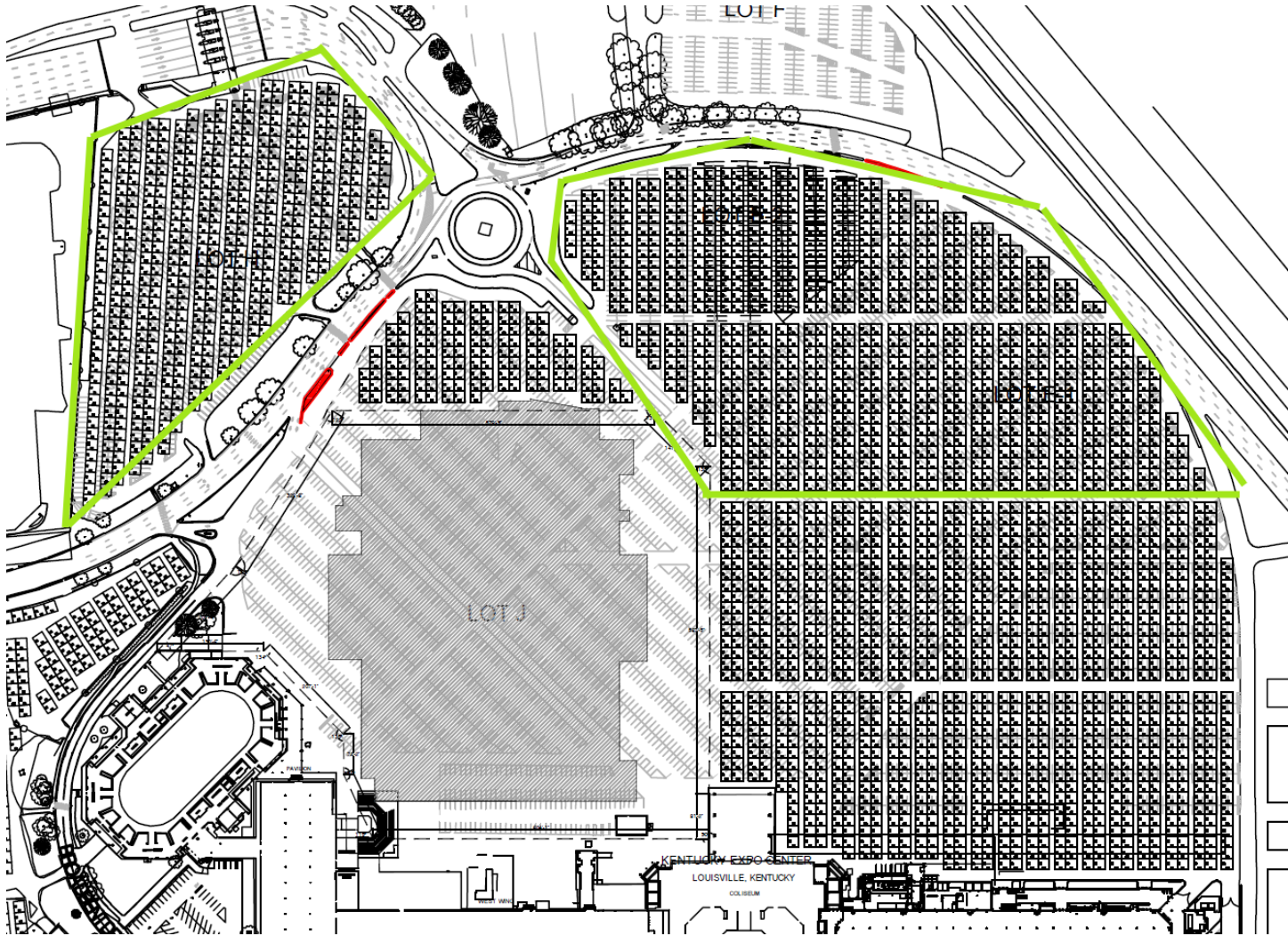
PRODUCT GROUP 2 – SOUTH WING



Indoor Product Group 2
Business Operations
Engines & Drivetrains
Engine Components
Equipment Components
Infrastructure Maintenance
Jobsite Safety & Operator Awareness
Jobsite Support & Tools
Personal Safety
Portable Power
Technology Solutions
Traffic Safety
Transmission & Distribution System Components

# OUTDOOR

## PRODUCT GROUP 1 – NORTH SIDE OF LOT E AND LOT H



### Outdoor Product Group 1

Trucking

Hauling

Lifting

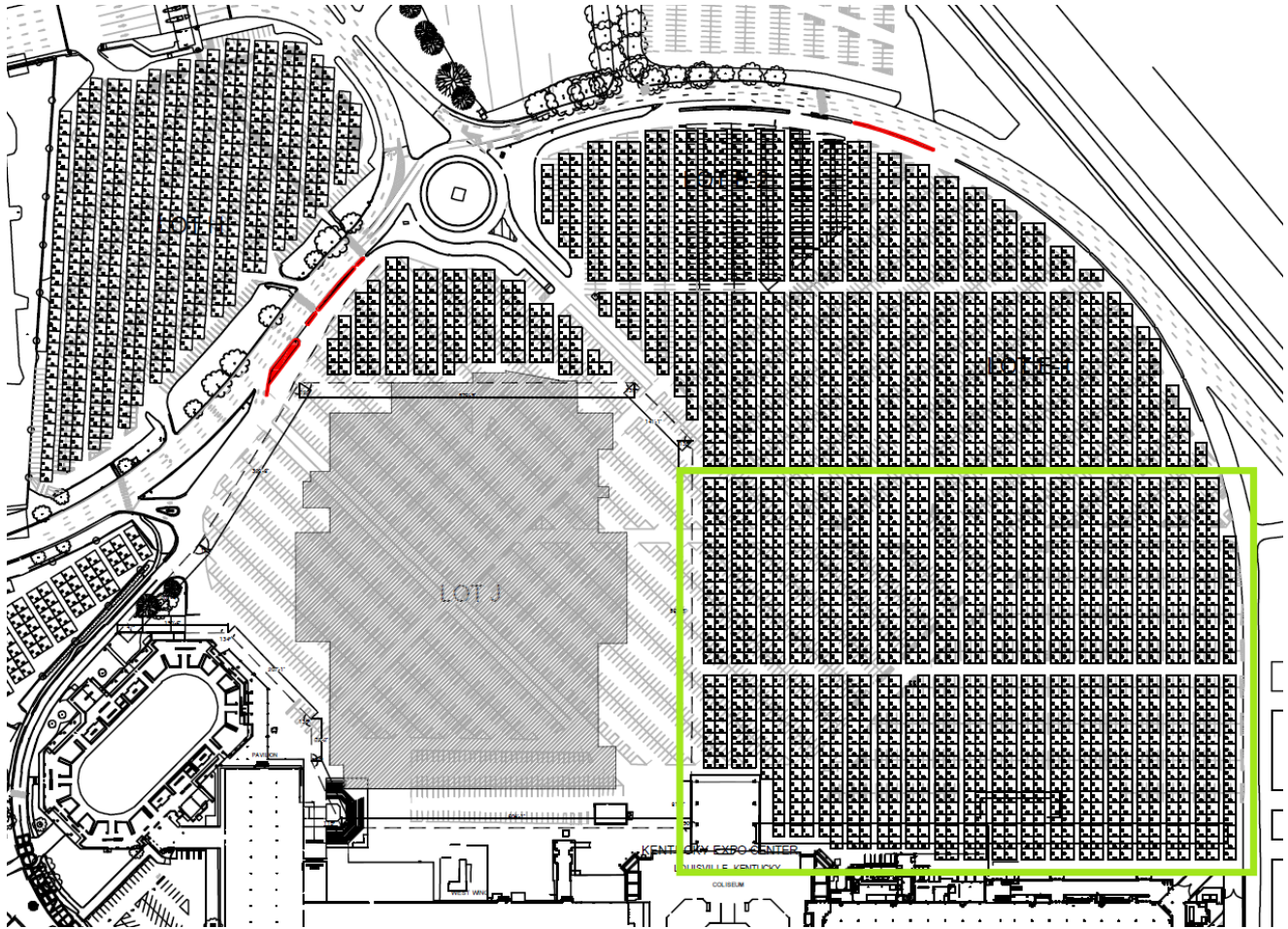
Personal Safety

Jobsite Safety & Operator Awareness

Traffic Safety

Vegetation Management

**PRODUCT GROUP 2 – SOUTH SIDE OF LOT E**



Outdoor Product Group 2
Business Operations
Earthmoving Equipment & Material Handling
Engines & Drivetrains
Engine Components
Equipment Components
Infrastructure Maintenance
Jobsite Support & Tools
Portable Power
Technology Solutions
Transmission & Distribution System Components
Underground Construction